

# DELTA RIDING CLUB



## SPONSORSHIP GUIDE 2023

[www.deltaridingclub.com](http://www.deltaridingclub.com)  
[deltaridingclub@gmail.com](mailto:deltaridingclub@gmail.com)  
[facebook.com/DeltaRidingClub](https://facebook.com/DeltaRidingClub)



4897 28th Avenue  
Delta, British Columbia  
V4M 4G7

# ABOUT US



Photo Credit: Kathy Paterson

For almost 75 years, the Delta Riding Club (DRC) has been hosting shows and educational events for local horse owners and riders. With the generous support of the Delta Agricultural Society and business and individual sponsors - plus our strong team of volunteers - the DRC continues to provide affordable, family-friendly competitions and events for riders of all ages and levels.

New members, exhibitors, volunteers and sponsors are always welcome at DRC. Join us for another season of fun in 2023!

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# SUPPORT

As a not-for-profit, volunteer-run organization, Delta Riding Club relies upon the generosity of individuals and businesses in our community. DRC sponsors recognize the value of local equestrian competitions and educational opportunities.

As a DRC sponsor, you support local riders through:

- Offsetting horse show costs such as ribbons, prizes and officials - in turn, keeping exhibitor entry fees low.
- Recognizing the achievements of our member riders at our Year-End Awards ceremony.
- Helping to cover the growing costs associated with facility maintenance, operations, repairs and improvements.



# SPONSOR LEVELS



## Diamond Sponsor - \$1,000

Includes the following:

- title sponsor recognition for one (1) show (excluding Summer Classic)
- sponsor recognition for two (2) divisions for the entire season
- sponsor name/logo in our prize list & linked on our website
- sponsor mention on DRC social media
- ring-side banner placement (sponsor to provide)
- announcing of sponsor names during shows and clinics
- recognition at - PLUS four tickets to - our Year-End Awards banquet

## Platinum Sponsor - \$500

Includes the following:

- division sponsor recognition for the entire season (one division)
- sponsor name/logo in our prize list & linked on our website
- sponsor mention on DRC social media
- ring-side banner placement (sponsor to provide)
- announcing of sponsor names during shows and clinics
- recognition at - PLUS two tickets to - our Year-End Awards banquet

## Gold Sponsor - \$300

Includes the following:

- sponsor name/logo in our prize list & linked on our website
- sponsor mention on DRC social media
- ring-side banner placement (sponsor to provide)
- announcing of sponsor names during shows and clinics
- recognition at - PLUS two tickets - to our Year-End Awards banquet



# SPONSOR

## LEVELS (continued)



### Silver Sponsor - \$200

Includes the following:

- sponsor name in our prize list & on our website
- announcing of sponsor names during shows and clinics
- recognition at our Year-End Awards banquet

### Bronze Sponsor - \$100

Includes the following:

- sponsor name in our prize list & on our website
- recognition at our Year-End Awards banquet

## In-Kind Sponsorships Welcomed!

An in-kind sponsorship is an excellent way to showcase your products or services to DRC members, exhibitors and spectators. We welcome product and service donations in lieu of cash (equine photography gift certificate, restaurant gift card, horse grooming supplies, etc.).



Photo Credit: Kathy Paterson



# EVENTS

## 2023 Calendar



Photo Credit: Kathy Paterson

- May 7: Shake Out The Woolies! Jump Schooling Day
- June 4: Dressage Percent Day 1
- June 11: Spring English & Western Show
- July 9: Hunter Show
- August 13: Dressage Percent Day 2
- August 19 & 20: SUMMER CLASSIC HORSE SHOW
  - English, Western & Hunters
- September 10: Autumn English & Western Show
- TBD: Year-End Awards Ceremony



# SPONSOR

## 2023 Pledge Form



Please select from the options below:

☐ Diamond Sponsorship \$1,000

☐ Platinum Sponsorship \$500

☐ Gold Sponsorship \$300

☐ Silver Sponsorship \$200

☐ Bronze Sponsorship \$100

☐ In-Kind Sponsorship  
\*valued at \$ \_\_\_\_\_



Business Name (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website Address (if applicable): \_\_\_\_\_



In-kind sponsorship recognition will be commensurate with the value of products and/or services provided.

For Gold-level and higher, please email a high-resolution copy of your logo (jpeg or png) to [deltaridingclub@gmail.com](mailto:deltaridingclub@gmail.com)

## Delta Riding Club

Please make cheque payable - and send to:

**Delta Riding Club**

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